



**UCLA** Extension

ENGINEERING & TECHNOLOGY

# We Build the Leaders Who Power the Future

SEPT 21–25  
AT UCLA  
EXTENSION

## TECHNICAL MANAGEMENT PROGRAM

The Technical Management Program at UCLA Extension is designed for innovative leaders for the world's most forward-thinking professions. [uclaextension.edu/TMP20](https://uclaextension.edu/TMP20)

---

**IN JUST FIVE DAYS, THIS PROGRAM  
TRANSFORMS MANAGERS INTO  
DYNAMIC LEADERS.**

## Get Better Leadership Skills for a Lifetime

For more than 60 years, UCLA Extension's Technical Management Program (TMP) has been building leaders for the modern workforce. TMP is one of the most invigorating and forward-thinking programs in the world, empowering managers in a variety of technical fields, from engineering, IT, to game development, and beyond. In just five days, this program creates dynamic leaders using the most current techniques and methodologies.

---

**DISCOVER NEW WAYS TO SOLVE  
PROBLEMS, STRATEGIZE, AND  
MOTIVATE OTHERS.**

### NEW MANAGERS:

## Think Like a Leader. Become a Leader.

If you've recently been promoted to management, you may find it's difficult to translate your recent accomplishments into successful leadership. With our TMP program, you'll discover new ways to solve problems, strategize, and motivate others. You'll learn the latest leadership techniques from experienced professionals and industry leaders. You'll also have the opportunity to network with attendees at all levels, from all around the world.

---

**FAST-TRACK NEW MANAGERS IN  
JUST FIVE DAYS.**

### SENIOR MANAGERS:

## Upgrade Your Team

Leadership, like technology, is constantly evolving. Give your current managers the latest thinking on management and leadership. Looking to fast-track new managers, alerting them to the pitfalls common to new supervisors? In just five days, our TMP program can get your new managers on the right path, giving them the tools they need to build their own results-driven teams.

For program and course details, visit [uclaextension.edu/TMP20](https://uclaextension.edu/TMP20), or contact us at [jlee@uclaextension.edu](mailto:jlee@uclaextension.edu), (310) 825-3858.

“TMP has been a very pleasant surprise and a very rewarding experience. Management teams should consider attending together to maximize learning and to jump-start their effectiveness. Fantastic program!”

—Alison DeVore, Sr. Manager Mechanical Engineering, Raytheon Missile Systems

## UCLA Extension's week-long intensive program helps managers:

- Gain leadership skills
- Enhance interpersonal skills
- Learn the latest business trends and paradigms
- Obtain a repertoire of methods to solve problems, plan strategies, and motivate colleagues
- Network with attendees from around the world

Our 99th session will feature remote instruction via Zoom. Below are changes that have been made to ensure the highest quality experience:

- Our online learning environment integrates Canvas and Zoom to create a comprehensive platform with all the necessary materials and resources easily accessible in one place.
- Our world-class instructors have tailored their courses in creative and engaging ways to take advantage of this unique format.
- The smallest class sizes ever featured at TMP ensure personalized attention from instructors.
- Breakout rooms allow smaller groups to dialogue, collaborate, and network.

## Additional Reasons to Attend

- **Learn to think innovatively:** TMP's engaging and interactive environment fosters the exchange of ideas and experiences. Gain insights from esteemed instructors and peers from diverse industries.
- **Customized training:** You select courses that are grounded in intellectually stimulating content relevant to all technical professionals.
- **Balanced course material:** Courses focus on technical and managerial aspects that improve your personal and organizational performance. Emerging and seasoned managers leave invigorated and inspired, with skills benefiting their workplace.
- **Unique format boosts retention:** TMP's unique four-period format, composed of shorter sessions devoted to different topics, leverages the power of "spaced learning." Studies by Robert Bjork, UCLA Distinguished Professor of Psychology, have shown that spaced learning boosts retention and performance.

# Customize Your Path to Success

Select one course from each of the four periods below to create your personalized schedule. The information below is a brief synopsis. Review full course and instructor details at [uclaextension.edu/TMP20](https://uclaextension.edu/TMP20).

## 8-10 AM (PERIOD 1)

### **A1: Strategic Project Design: The Logical Framework Approach to Smooth Planning and Execution**

Turn your best ideas into executable projects to reach big goals faster and more efficiently. Develop a ready-to-use action plan for your chosen topic. *Led by Terry D. Schmidt, MBA, PMP, Management Concept Inc.*

### **A2: Managing Young Professionals**

An in-depth look into generational diversity to better understand how to create environments in which every generation thrives. Special attention will be given to managing, onboarding, and developing millennial employees. *Led by Chip Espinoza, MA, PhD Academic Director at Vanguard University*

### **A3: Creating and Sustaining Excellence in the Workplace**

According to research, there are actual skills necessary for success in work, health, and relationships. This program reveals the four skills essential for effective leadership. *Led by Robert Maurer, PhD, Science of Excellence*

### **A4: Why Introverts Make Great Leaders**

Introverts can make exceptional and powerful leaders and bring tremendous value to the workplace. Learn strategies for introverts to feel more authentic, expressive, and effective in their roles. *Led by Denise Wolfe, PhD, President, Legacy In Action, Inc.*

### **A5: Be the Boss: Move From a Technical Job to a Management Position**

Learn to focus your technical strengths into powerful managerial skills in this highly interactive workshop. *Led by Chris Christensen, MS, MBA, Christensen Associates, Inc.*

## 10:15 AM-12:15 PM (PERIOD 2)

### **B1: Continue to Succeed as a Leader**

Learn about the leadership pipeline, how to understand your organization and its expectations, and how to find and close your development and performance gaps. *Led by Michael E. Allgeier, MBA*

### **B2: Reinvent Yourself and Thrive**

Discover how to unlock your true life purpose and perform at new levels of excellence. Experience this unusual learning adventure—if you dare! *Led by Terry D. Schmidt, MBA, PMP, Management Concept Inc.*

### **B3: Maximizing Your Team's Performance**

Master best practices to navigate through the stages of team development to increase productivity, creativity, morale, and performance. *Led by Denise Wolfe, PhD, President, Legacy In Action, Inc.*

### **B4: Essentials of Business for Technical Managers**

You don't need an MBA, just a solid grasp of business principles from this practical course! *Led by Chris Christensen, MS, MBA, Christensen Associates, Inc.*

### **B5: Creating and Sustaining Excellence in the Workplace**

According to research, there are actual skills necessary for success in work, health, and relationships. This program reveals the four skills essential for effective leadership. *Led by Robert Maurer, PhD, Science of Excellence*

“I’ve had leadership opportunities at Blizzard Entertainment prior to my attendance at TMP, but I hadn’t realized the importance of leadership development until I attended TMP. Since then, I’ve been seeking out ways to further my skillset, and find ways we can develop leaders at Blizzard.”

– **Frank Pearce**, Chief Development Officer and Co-founder,  
Blizzard Entertainment

### 1:15–3:15 PM (PERIOD 3)

#### **C1: People, Power, and Projects: Managing the Human Dynamic**

Emphasizing the human element, develop five important leadership dimensions—communication, conflict strategy, negotiation, power, and ethics—and validate them using real workplace scenarios. *Led by **Jerry Reed**, PMP, MCP, AT&T*

#### **C2: Business Case Analysis for Managers and Decision Makers**

Learn how to select and rank the best projects for your organization. *Led by **Donald S. Remer**, PhD, PE, Claremont Consulting Group*

#### **C3: High-Impact Communication Techniques for the Technical Professional**

Learn skills and methodologies to improve your interactions with colleagues at all levels and add value to your leadership role. *Led by **Laura G. Hyde**, MEd, Morgan Training Company*

#### **C4: Mastering Difficult and Sensitive Situations**

Discover how to resolve the many challenges of the modern workplace. *Led by **Johanna Hollowich**, MSc, Potencium Ltd.*

#### **C5: Asking the Right Questions**

This course will demonstrate how to easily and effectively ask questions to change conversational outcomes. *Led by **David Lam**, CISSP, Vice President, Citadel Information Group*

### 3:30–5:30 PM (PERIOD 4)

#### **D1: Emotional Intelligence: Leading and Working in a Diverse Workforce**

This course presents the critical intersection of Emotional Intelligence and diversity, while gaining insight, skills, and tools to build cohesive and productive workgroups. *Led by **Jorge Cherbosque**, PhD, Emotional Intelligence and Diversity Institute*

#### **D2: Adapt and Win! How to Manage Change Successfully**

Learn tips and tools to help you quickly adapt to changing circumstances and excel in unpredictable, competitive environments. *Led by **Jerry Reed**, PMP, MCP, CSM, President, PMPlicity*

#### **D3: Building High Performance Teams: Strategies and Skills for Success**

Get the tools to overcome barriers of distance, culture, and time to achieve outstanding results. *Led by **Johanna Hollowich**, MSc, Potencium Ltd.*

#### **D4: Cost and Schedule Estimation for Project Managers and Decision Makers**

Money matters! Learn to produce accurate cost estimates. *Led by **Donald S. Remer**, PhD, PE, Claremont Consulting Group*

#### **D5: The Power of Proactive Persuasion: How to “Sell” Your Ideas, Projects, Capabilities, and Products**

Learn a systematic approach for communicating and “selling” your ideas, projects, capabilities, and products. *Led by **Laura G. Hyde**, MEd, Morgan Training Company*

# General Information & Registration

## SCHEDULE

Virtual Orientation: Wed., September 16 10AM-12PM

Daily Classes: Mon.-Fri., September 21-25, 8AM-5:30PM

Virtual Social Mixer: Thu., September 24, 6-8PM

## PROGRAM REGISTRATION NUMBER

Reg# 375040 Technical Management Program

## PROGRAM FEE

Fee of \$4,995 is due by September 18, 2020, and includes course materials. We regret that fees cannot be prorated for less than full participation.

## PAYMENT OPTIONS

Credit card, check, or purchase order.

## SEND 3 ATTENDEES, 4TH ATTENDS FREE!

Get the “team advantage.” For every three staff members you send, you can add a fourth enrollment free!\* (\*Limit two per company)

## REFUND/CANCELLATION POLICY

The refund/cancellation policy includes a nonrefundable \$30 processing fee. The final refund date will be September 18, 2020.

## CONTINUING EDUCATION UNITS (CEU)

You are awarded 4.0 CEU upon program completion (one CEU represents 10 instructional hours of satisfactory participation in an organized, noncredit continuing education program).

## REGISTERED EDUCATION PROVIDER

UCLA Extension is a **Project Management Institute Registered Education Provider (R.E.P.)** and is approved by PMI® to issue professional development units (PDUs)



PMI®, PMI Registered Education Provider®, R.E.P.® and logo, PMBOK® Guide, Project Management Professional®, PMP®, CAPM®, The PMI Talent Triangle® and logo are registered trademarks of the Project Management Institute, Inc.

## TAX CREDIT

You may be eligible for a tax credit for UCLA Extension fees. For details, see Tax Information under General Information on our website at [uclaextension.edu](http://uclaextension.edu).

## QUESTIONS?

See our website [uclaextension.edu/TMP20](http://uclaextension.edu/TMP20) for more details, or contact Joon Lee at [jlee@uclaextension.edu](mailto:jlee@uclaextension.edu), (310) 825-3858.

## Past Participating Organizations Include

ACTIVISION

ADVANTECH

AT&T

BIRD RIDES

BLIZZARD ENTERTAINMENT

BOEING

CEDARS-SINAI MEDICAL CENTER

CHEVRON

CITY OF HOPE

CITY OF LOS ANGELES

GENENTECH

GEOVERA HOLDINGS, INC.

GOOGLE

J2 GLOBAL

JET PROPULSION LABORATORY

LADWP

LAWRENCE LIVERMORE

LEGALZOOM

LOCKHEED MARTIN

LOS ALAMOS NATIONAL LABORATORY

NORTHROP GRUMMAN

PHILLIPS 66

RAYTHEON

RIOT GAMES

SANDIA NATIONAL LABORATORIES

SONY ONLINE ENTERTAINMENT

SPACEX

SYMANTEC

THE AEROSPACE COMPANY

TREYARCH

UBISOFT

UC DAVIS HEALTH

VISA

WALT DISNEY

WARNER BROS

ZIPRECRUITER

“All technical managers should be lucky enough to participate in TMP. The skills and tools provided are hyper-valuable in dealing with a highly educated workforce in this dynamic time.”

– Dr. Walt Witkowski, Senior Manager, Sandia National Laboratories

# TMP Remote Q&A

## 1. How will remote classes be conducted?

Our remote learning environment integrates Canvas and Zoom to create a comprehensive platform with all the necessary electronic materials and resources easily accessible in one place. All classes will be conducted via Zoom with meeting links available right in Canvas, alongside electronic course materials.

## 2. Will small-scale group discussions, collaboration and role-playing activities still take place?

Yes. Using Zoom breakout rooms, classes will regularly break out into smaller groups to incorporate all the group activities that are always a feature of TMP.

## 3. Popular TMP classes can get quite large, how will this work in the live remote instruction format?

TMP classes will be limited to just 20 students per class, ensuring personalized attention from instructors, opportunities to meet and interact with other participants, and a focused environment for remote instruction.

## 4. Will the instructors just be lecturing to participants?

Not at all. Our instructors have tailored their courses in creative and interactive ways, leveraging this unique course format to create engaging learning experiences. Some instructors will use online games and quizzes, others will use breakout rooms for small group collaboration and role-playing activities, and still others will host discussions and interactive exercises.

## 5. How will we be able to network with other participants at a remote TMP?

Classes will regularly break out into small groups where students can meet, collaborate, and network with each other. These small break out rooms offer great opportunities to get to know other participants. Furthermore, the Thursday night TMP social mixer will still be offered.

## 6. Are course materials included in the tuition?

Yes, all course materials and textbooks are included in the tuition and will either be available online or shipped out directly to participants.